

Impact Kentucky

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Impact-KY.com



Capability Statement

Impact Kentucky is an emerging information technology firm focused on providing data analytics services. Founded in 2021 in Louisville, KY, we focus building out digital infrastructure for organizations nation-wide by utilizing modern analytics software. With a background in big data, business intelligence, and software engineering, we offer services to companies looking to modernize, automate, and track/improve performance.

Microsoft's Power Platform

We bring over 10 years of development experience with Microsoft's Power Platform, including Power BI, Power Apps, Power Automate, and SharePoint. Our solutions have been leveraged by Fortune 500 companies, government affiliated organizations, and independent contractors.

Cloud Computing

Our skills in cloud computing include previous experience working with Amazon Web Services, Google Cloud Platform, Azure, among other solutions. We utilize these platforms to improve performance and automate business processes for our clients.

Low-code App Development

Given the extensive cost and significant runway that traditional app development requires, Impact Kentucky has placed a focus on low-code, quick turnaround business applications. By leveraging Microsoft's Power Apps, we develop tablet, mobile, and web apps with significantly shorter project lengths and costs compared to more traditional app development.

Data Engineering

Our team of engineers have experience using SQL, Oracle, Python, Data Studio, Alteryx, and Azure Synapse Analytics to create, manage, and performance-tune large scale datasets. We are able to generate fit for purpose data products, analyze trends in big data, and improve data quality.

Credentials

UEI: PFXRVNMNFCW4

Categories of Work

- Software Design and Development
- Business Intelligence & Dashboard Solutions
- Database and Applications Development
- Web Site Development
- Automated Workflow Solutions
- Training and Workforce Development
- Software Training Classes
- Project Management

Technology

- Database/Data Storage: Microsoft SQL Server, AWS, GCP, Azure
- Business Intelligence: Power BI, Tableau, Data Studio, Alteryx
- Web Site Dev.: Python, HTML5, CSS, React, Javascript, REST API
- Apps/Automation: Power Apps, Power Automate, Python

KEY GOVERNMENT INFORMATION NAICS Codes

518210 Data Processing, Hosting & Related Services
541511 Custom Computer Programming Services
541512 Computer Systems Design Services
541519 Other Computer Related Services
541611 Administrative Management and General Management Consulting Services
541690 Other Scientific and Technical Consulting Services
611420 Computer Training
611430 Professional and Management Development Training

Clients

- University of Louisville
- Humana
- Cushman & Wakefield
- Kentucky Legislature: House of Representatives
- Mayor of Louisville, KY: Craig Greenberg
- CUSP Creative Marketing Agency
- You Decide, Kentucky: Nonprofit Lobbying Group